

11 October 2017
ORW/MLP/WearRedDay/LH

Dear Parent/Carer

On **Friday 20th October**, Longsands Academy will be supporting the charity **Show Racism the Red Card** by supporting their **Wear Red Day**. Students across the academy have been involved in activities, organised by the Anne Frank Trust, during Anti-Bullying week this half term. Students have received information via the Anne Frank Trust in assemblies and have participated in workshops to deliver the trust's anti-bullying message of:

We need you to **be**:

- ...empowered and celebrate your uniqueness
- ...helpful and ensure that everyone feels valued and safe
- ...encouraged and talk about bullying, difference and equality
- ...kind and create an environment where everyone can be themselves

Therefore, in support of this work across the academy, students across KS3 and KS4 are encouraged to attend school wearing red to support **Wear Red Day**. Red garments can include jumpers/hoodies, t-shirt/shirt, socks or even trousers! Although the students have the opportunity to wear red non-uniform items, we ask that you ensure that all attire is appropriate to the school environment (nothing too small, revealing or offensive). If students are unsure they should seek clarification from their tutor.

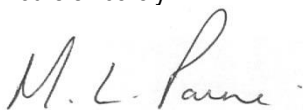
We ask that each student makes a donation of £1 which will be collected during morning registration and donated to **Show Racism the Red Card**, a charity organisation who endeavours to raise awareness of racism and also help those whose lives have been affected by it.

More information on the charity and their work can be found at <http://www.theredcard.org>

In addition to wearing red, Longsands' students will be invited to participate in other activities. The students will be informed of the details of these activities in the near future. We hope your child will make the most of the upcoming events and show their support for this worthy cause.

Our thanks in anticipation of your support.

Yours sincerely



Mr M L Paine
Headteacher



Mr O Willis
Student Development Coordinator